

Paper Title

Title - Max. 2 rows only. Do not use BLOCK CAPITAL LETTERS

Author's name

Address, City and Postcode, Country

Email : Author's email

Abstract

(Summary that identifies the purposes, problems, methods, results, and conclusion of your artwork 200 – 250 words max.)

Keywords: (Max. 5 keywords)

1. Introduction

(Introduction to the topic. Definition of any key terms or conceptual framework for creating your artworks.)

2. Concept or Principle Theories

3. Process of working

(Process of working or techniques for creating your artworks)

Figures (Figures should be in line with text and centered on the page)

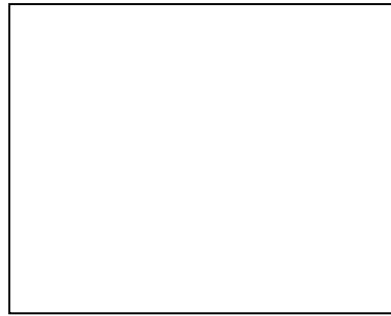


Figure 1: Figure caption

(Source: copyrighted materials – please refer all sources)

4. Analysis

(Describe the Methods analysis from the data collection)

5. Conclusions

(Discussion of results or conclusions)

References

(APA Style) In alphabetical order. No need to specify a number for each reference.

Aren, William F., & Bovee, Courtland. (1994). *Contemporary Advertising* (5th ed). pp.32-49.
Boston, MA: Richard D. Irwi.

Format and Instructions for Authors

The specifications and descriptions in this document are sufficient for preparing an acceptable abstract or paper. Your paper should include the following elements, in the order:

- Title and author information
- Abstract
- Keywords
- Body of the paper or explain your concept or process to do this work
- References

Formatting Requirements:

- Page size: A4 or use this template
- Top margin: 1 inch or 2.54 cm.
- Bottom margin: 1 inch or 2.54 cm.
- Left margin: 1 inch or 2.54 cm.
- Right margin: 1 inch or 2.54 cm.
- Number of columns: 1
- Keywords: Maximum 5 words 14 point Italic

Typeface Requirements:

- Use typeface: TH Sarabun New (Download from link <https://www.f0nt.com/release/th-sarabun-new/>)
- Microsoft Word
- Title: 20 point-Bold
- Authors and affiliations: 16 point-Bold
- Company or institutional affiliation and e-mail address: 14 point-Bold
- Heading: 16 point-Bold
- Body text: 16 point-Normal
- Figure: 300dpi / 14 point-Normal / Alignment Center
- References: 16 point-Normal / APA Style

Important:

- The length of a submitted paper should be 8-12 pages

- Footnotes and custom headers or footers are not allowed. Please do not add page numbers.
 - All typefaces used in your document must be embedded in your PDF.
- *Please send paper in 2 formats: .doc and .pdf